



# Bay FM®

## Much More than Just Great Music, It's Just Great Business too!

Frequency and Placement:- A winning affordable solution to market your business, that really works.

### About Bay FM

**Bay FM 100.3 Just Great Music** From classic rock to contemporary cuts from 60's to 90's and now.

**Just the Right Market** 39 to 69, and with a broader capture 35 to young at heart later 60's and beyond our Bay FM Baby Boomers! **Just Exceptional Time Spent Listening** Our audiences, listens for many hours per week, every week. **Just Unequaled Sponsor Messaging Power** With more than double the listeners than any other local single media, our sponsor messages are not lost. With market leading "share of voice," which means, unlike commercial radio and television who play unlimited numbers of commercials.....

**Bay FM is strictly limited to a maximum of just 5 minutes per hour of sponsor messages.**



**Just Great Coverage** Your radio station, exclusively regionally licenced specifically for the community of greater Redlands Coast, Bayside and South East Brisbane corridor.

The only broadcast transmitter on Mount Cotton, BayFM also booms across much of the Greater Brisbane area. The primary audience reach area exceeding 315,000, the secondary audience reach across Greater Brisbane reaching more than 1 million.

Bay FM has two studios, primary BayFM studio complex 2km south of Cleveland (Thornlands) and an additional new studio opened in Manly.

*We can build & scale a campaign to suit your budget!*

### On Site Promotion and Crosses (Subject to availability) \$800 + gst

3-4 Hours on site at your business, on site music and PA entertainment from our guest announcer DJ, minimum 20 x Bay FM promotional spots & pointers in the week leading to activity. Minimum 4 x Live cross reports to Bay FM

**Not for Profit Fetes/On Site Promotion – 50% Discount**

Contact our Sales Team: Call or email direct:-

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