

# Bay FM 100.3



Much More Than Just Great Music  
It's Just Great Business too!

**Contact our Sales Team:**

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## Packages

Current from 1/4/2023

<b>BayBiz 4</b>		<b>4 Week Campaign 30 Second Spots</b>				<b>Total \$990 + gst 31 Spots per week</b>	
<b>Schedule Times</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
Between 5.45am-8.45pm	2 Spots	2 Spots	2 Spots	2 Spots	2 Spots		
Between 8.45pm-12.00am	3 Spots	3 Spots	3 Spots	3 Spots	3 Spots		
Between 7am -6pm						3 Spots	3 Spots

<b>BayBiz 8</b>		<b>8 Week Campaign 30 Second Spots</b>				<b>Total \$3280 + gst 38 Spots per week</b>	
<b>Schedule Times</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
Between 5.45am-8.45pm	4 Spots	4 Spots	4 Spots	4 Spots	4 Spots		
Between 8.45pm-12.00am	2 Spots	2 Spots	2 Spots	2 Spots	2 Spots		
Between 7am -6pm						4 Spots	4 Spots

<b>BayBiz 12</b>		<b>12 Week Campaign 30 Second Spots</b>				<b>Total \$4140 + gst 43 Spots per week</b>	
<b>Schedule Times</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
Between 5.45am-8.45pm	4 Spots	4 Spots	4 Spots	4 Spots	4 Spots		
Between 8.45pm-12.00am	3 Spots	3 Spots	3 Spots	3 Spots	3 Spots		
Between 7am -6pm						4 Spots	4 Spots

<p><b>Live Announcer Spots*</b></p> <p>30 sec max 45 words \$50 + gst 45 sec max 70 words \$70 + gst 60 sec max 90 words \$80 + gst *subject to availability and day session time Breakfast 10% premium</p>		<p><b>BayFM Produced Spots*</b></p> <p>15 Second spots \$20 + gst 30 Second Spots \$25 + gst 45 Second Spots \$35 + gst 60 Second Spots \$40 + gst *Includes BayFM production using inhouse voices</p>
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### 6 Month and 12 Month Campaigns available by mutual negotiation

Each package include: A link to your business on our website [www.bayfm.org.au](http://www.bayfm.org.au)  
Includes production (one spot) using inhouse BayFM voices, campaign must be prepaid prior to commencement.  
External professional voices available for an additional fee starting at \$44.  
NB: An additional fee of \$33 for any amendments requested after final copywriting sign off.

### Bayside Community Radio Association Incorporated

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